

GABRIELLE DAUBY



CONTACT ME AT

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SKILLS SUMMARY

Adobe Creative Suite

Photoshop, Lightroom, Premiere Pro, Illustrator

Social Networks

Facebook, Instagram, Facebook Business Manager

Websites

HTML code, WordPress, Joomla

Google Tools

Analytics, Tag Manager, My Business

LANGUAGES

- French** Native speaker
- Dutch** C1
CNaVT 2021
- English** C1
Work & Travel in Australia (2013-2014)
IETLS score 8 (2012)
- Spanish** C1

WORK EXPERIENCE

Communication & Project Manager

Entreprendre.Bruxelles | Sept 2021 - present

- Content creation (newsletters, social media)
- Coordination and completion of projects
- Oversee digital strategy

E-Commerce & Digital Supervisor

Martin's Hotels | Sept 2019 - Sept 2021

- Planning digital campaigns (web, email, social media)
- Creation of newsletters (content, design)
- Creation of websites (content, design)
- Performance analysis of digital campaigns
- Participation in digital projects (new website, events)
- Oversee social media accounts
- Manage collaborations with influencers
- Supervise the coordinator's work

E-Commerce & Digital Coordinator

Martin's Hotels | Jan 2017 - Sept 2019

- Creation of newsletters (content, design) and result analysis
- Community management (Facebook, Instagram, LinkedIn)
- Written and visual content creation (web, email, social media and Facebook/Instagram ads)

Web Editor

TravelBird | Aug 2014 - Dec 2016

- Write commercial, creative, and SEO friendly content
- Project management (Citytrip page, blog)
- Team Leader ad interim and onboard new joiners

Editorial & Communication Intern

My French Life | Oct 2013 - Apr 2014

- Copy and structural editing
- Editorial and publication planning
- Content strategy, development, and internal processes
- Train and provide feedback to writers and team members

EDUCATIONAL HISTORY

MA English Literature & Culture

Leiden University | Sept 2012 - June 2013

- Thesis: Arab-American Writers in the Wake of 9/11: A reaction to the Aftermath of the War on Terror

BA Modern Languages & Literature

Université Catholique de Louvain | Sept 2009 - June 2012

- English, Spanish & Dutch
- Erasmus at Leiden University